

# SYDNEY FESTIVAL 2018

Sydney Festival is a celebration of Sydney during the summer holiday month of January. It is one of Australia's largest annual cultural events and has an international reputation for modern, popular and contemporary programming spanning all art forms including dance, theatre, music, visual arts and large-scale free outdoor events.

<b>Title</b>	Copywriter - Arts
<b>Contract</b>	1 June 2017 – 1 October 2017  Part-time, flexible hours and the ability to work from home or Sydney Festival office. Weekly in-person meetings are preferred.
<b>Fee</b>	Dependent on experience and availability
<b>Reports to</b>	Publications Editor

## 1 PURPOSE OF POSITION

The arts copywriter will form part of the Marketing department's publications team, made up of the Publications Editor, Publications Coordinator and another copywriter. The copywriter's main focus will be writing copy for our annual Festival program (for both a physical publication and website) for each event in the program across theatre, visual art, dance, classical, opera, circus, cabaret and more.

## 2. NATURE AND SCOPE OF WORK PERFORMED

The main functions of the Arts Copywriter are:

- Write all event copy for the 2018 Festival program for publication in Festival program and on the Festival website.
- For the right candidate, there is scope for ongoing work including writing of blog articles, interviews with artists, creating copy for additional marketing collateral and assisting with newsletters.

## 4. KNOWLEDGE, SKILLS AND EXPERIENCE

### A. Knowledge

- Knowledge of the Australian and international arts scene

**SYDNEY  
FESTIVAL**

- Knowledge of Sydney Festival's past programming, venues, artists and brand

## **B. Skills**

- Highly developed writing skills, especially within the arts
- Proofing and editing skills
- Extremely high attention to detail
- Ability to work to strict deadlines
- Ability to work to a brief and take on feedback quickly and effectively
- Ability to balance creativity with practical and commercial outcomes
- Proven high level organisational and time management skills
- Outstanding written and oral communications skills
- Sensitivity towards artists and the creative process
- Proven ability to work under pressure as well as plan and prioritise an often heavy workload
- Capacity for effective research and fact checking

## **C. Experience**

- 2+ years demonstrated experience as a published writer, with work available to share.
- Experience writing for both print and online arts / entertainment publications is desirable.
- Experience writing for with multiple internal and external stakeholders in mind.

## **5. APPLYING FOR THE POSITION**

Applications for the position should include the following information:

### Personal Details

- Full name
- Contact telephone number
- Email address
- Permission to work in Australia

### Curriculum Vitae covering

- Details of relevant positions held, including dates, responsibilities and key achievements
- Details of education, professional training and qualifications
- Any other relevant information

### Examples of your writing

- Links to your portfolio or at least 5 examples of your writing that you think are most relevant to Sydney Festival's brand.

### Dates of employment

You must be available to work flexible hours, on short notice from 1 June to 1 October 2017. Please include any necessary details on other work commitments or when you might not be available during this time.

Applications close at **5pm Friday 5 May** and should be emailed to [tina.walsberger@sydneyfestival.org.au](mailto:tina.walsberger@sydneyfestival.org.au) and [chris.zajko@sydneyfestival.org.au](mailto:chris.zajko@sydneyfestival.org.au)