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## Digital Producer

Contract Position: August-February 2023

Each January Sydney Festival transforms our city, presenting a summer festival of art, music, dance, theatre and immersive experiences. We are proud of our long history of commissioning ground-breaking new Australian art.

Sydney Festival's Digital Program forms part of our 2022-26 Strategic Plan and Artistic Vision, to use the digital medium to connect and create a deeper relationships with new and existing audiences. We are looking for a digital native, with excellent project management skills to produce and deliver the 2023 Digital Program.

The desirable candidate would have a passion for culture, and an interest in digital technology and multi-media in the performing arts, and wider cultural and entertainment sectors.

### **KEY ACCOUNTABILITIES**

Deliver Sydney Festival's 2023 Digital Program (encompassing on demand licenced content, livestream events, and managing video and audio recording of selected performances.)

- Work to a brief supplied by Programming team to licence content from third parties for Sydney Festival ON DEMAND usage.
- Project Manage the livestreams of Sydney Festival events, including full-length production captures, as directed by Programming team.
- Negotiate rights, deals and contracts with artists, agents, broadcasters & distribution providers, media and project partners.
- Scope and manage budgets for the 2023 Digital program.
- Work collaboratively with other Producers, as well as Marketing and Production teams, to smoothly incorporate digital requirements within wider Festival delivery.
- Excellent communication skills with internal and external stakeholders, including third party production companies.
- The ability to deliver all content on time both pre-festival and during festival dates, and within budget.

We are looking for someone who has:

- Demonstrable experience negotiating rights with artists, record/creative companies and publishers.
- Technical knowledge within the digital content space.
- Proven ability and experience in conducting successful daily interactions with artists, creative agencies, broadcasters and clients; including acting as a conduit between artists, clients, key stakeholders and a large, complex arts organisations and/or venues
- Experience in developing and working within project budgets for livestreamed and digital events
- Excellent attention to detail, communication, interpersonal, and relationship management skills
- Ability to work as part of a team, coupled with strong oral and written communication skills

**Deadline for application is COB, Friday 19 August 2022**

**Please respond in writing responding to the essential skills & attributes, along with your CV, to [thomas.hamilton@sydneyfestival.org.au](mailto:thomas.hamilton@sydneyfestival.org.au)**