

SYDNEY FESTIVAL GRAPHIC DESIGN INTERNSHIP

(MID SEPTEMBER 2015 - JANUARY 2016)

Sydney Festival is Australia's pre-eminent annual arts festival. Over a three-week period each January, Sydney Festival celebrates the very best of performing and visual arts with a broad range of dance, theatre, music and exhibitions from Australia and around the world.

Sydney Festival's Marketing & Customer Services department is looking for savvy, passionate and committed students to come on board as Graphic Design Interns during the Festival campaign (mid September 2015 – January 2016).

These internships are an invaluable opportunity for design and visual communication students to gain an insight into how an organisation such as Sydney Festival operates, by providing interns with:

- improved visual and written communication skills
- an understanding of how the Festival's Marketing department operates and relates to the organisation as a whole
- basic business etiquette and professional skills
- increased networks with professionals in their chosen field.

Graphic Design Interns will be given the opportunity to assist the Graphic Design Manager in the creation of:

- directional and promotional signage for venues and events
- print flyers, advertising, posters, invitations and presentations
- banners and promotional tiles for online use
- image re-sizing for website and external stakeholders
- digital animations for online and video content
- graphics for promotional videos and presentations
- other graphic design requirements.

The following personal skills would be useful:

- studies and / or experience in Adobe Creative Suite CS/CC (especially InDesign, Illustrator, Photoshop, Acrobat, Bridge)
- knowledge of Microsoft Office
- enthusiasm for and a basic knowledge of the performing arts and music industry
- passion for new technologies, digital trends and innovations
- strong inter-personal skills and a team mentality
- a high standard of attention to detail.

All tertiary students who are required to complete an internship as part of their studies are invited to apply for this internship.

Internships are available for a minimum of 2 days per week from mid September (days to be negotiated pending availability). The internships are unpaid positions.

Applications close 5pm Friday 14 August.

To apply, email your CV, portfolio – as PDF examples under 6MB, or a link to your website – and a cover letter to marketingjobs@sydneyfestival.org.au with 'Graphic Design Internship' in the subject heading.

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